



NATIONAL
Motorcycle
Safety Fund



THANK YOU!

Every dollar you contribute to the National Motorcycle Safety Fund goes to support research programs administered by the Motorcycle Safety Foundation, the global leader in motorcycle safety training, curriculum development and education delivery systems.

Since 1973, the Motorcycle Safety Foundation® has been working tirelessly to eliminate motorcycle crashes, injuries and fatalities through its many research and training programs and motorist awareness efforts.

The National Motorcycle Safety Fund was created in 1980 to augment the work of the Motorcycle Safety Foundation and provide a means for riders, family members, corporations and other organizations to make tax-deductible charitable donations to support the Motorcycle Safety Foundation's mission.

The National Motorcycle Safety Fund has set its goal of significantly increasing support of motorcyclist safety research efforts, including the three-year Motorcycle Safety Foundation 100 Motorcyclists Naturalistic Study, the first-ever of its kind. Such research can lead to development of countermeasures that improve motorcyclist safety.

With your help, we are confident that we can make a difference in saving lives and reducing riding risks.

Your partners in safety,

Ray Ochs *Sherry Williams*

Motorcycle Safety Foundation



Dr. Ray Ochs
Vice President, Training
Systems



Dr. Sherry Williams
Director, Quality Assurance
and Research



ABOUT YOUR GIFT

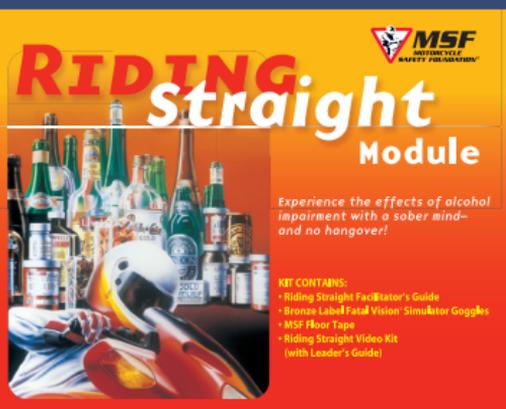
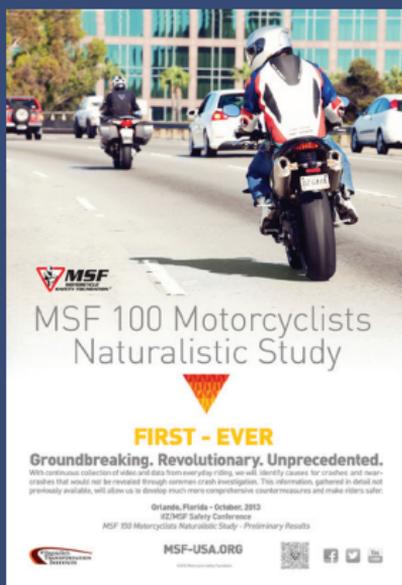
One-hundred percent of your contribution goes to work for the National Motorcycle Safety Fund and its key research partner, the Motorcycle Safety Foundation. None of the money donated to the National Motorcycle Safety Fund is spent on administrative or other general overhead costs. Every dollar goes toward research and development programs designed to improve motorcyclist safety and eliminate crashes, injuries and fatalities.



YOUR DOLLARS IN ACTION

100 Motorcyclists Naturalistic Study

MSF equipped participant-owned motorcycles with video cameras and data acquisition sensors to track the actions and riding environment of 100 riders over the course of a year. In the U.S. each year, riders travel over 25 billion miles and the vast majority ride safely and without incident. This naturalistic study is allowing us to learn from these riders and incorporate those findings into MSF rider education and training programs as well as other safety countermeasures. The MSF100 Study is expected to be a rich source of insight on a range of research that will aid MSF in serving the rider community.

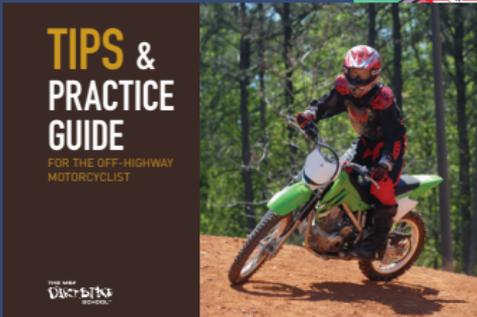


Educational Materials

Assisting in the production of educational materials on riding responsibly and the perils of riding under the influence of alcohol or drugs.

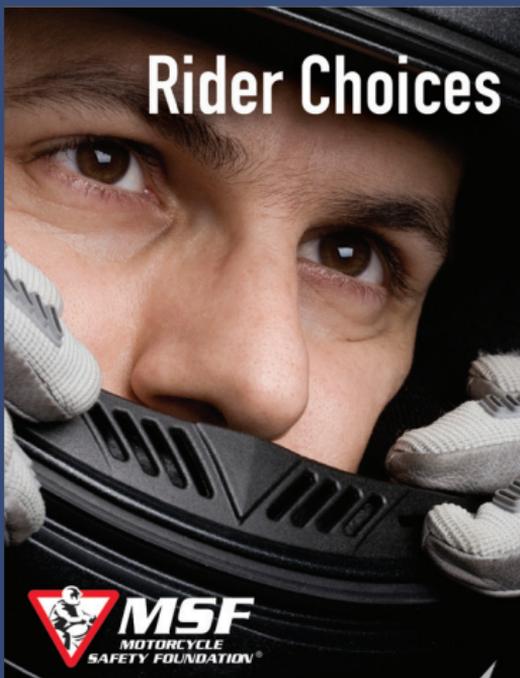
Producing and distributing rider-awareness public service announcements, seminars and videos aimed at educating car drivers on the importance of noticing motorcyclists.





Producing and distributing on- and off-highway riding tips booklets and other safety related materials.

Digital Resources



MSF is excited to embrace digital technology in the form of online education. Our newest offerings represent our continuing commitment to educating motorcyclists and other roadway users in a variety of ways and through multiple channels.



GET INVOLVED

You can help support the National Motorcycle Safety Fund even further by holding fund-raising rides and events in your area or create a virtual event through social media. Go to NMSFund.org to make a donation online and create your own fund-raising page to share with friends and family. Download flyers and logos to use in your promotional materials. Let others in your community know how important it is that we work together to make motorcycling safer and even more enjoyable.





STAY CONNECTED

To become a lifetime supporting member of the National Motorcycle Safety Fund, go to [NMSFund.org](https://www.nmsfund.org) and enroll in our monthly giving program. Or, make a one-time donation and receive a special gift and acknowledgement for your contribution.

If you have a special opportunity in your area that you think the National Motorcycle Safety Fund should be part of, please contact us. You are the critical link to connect the National Motorcycle Safety Fund to community events and causes related to improving motorcyclist safety.

National Motorcycle Safety Fund Supporter Services
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Irvine, CA 92618

info@nmsfund.org



WE NEED
YOUR
SUPPORT

Help every motorcyclist ride safe

When motorcyclists, family members, corporations and other organizations come together to support a common cause, great things can happen! Take action today, make a donation, share this with a friend and find ways to create community awareness of the National Motorcycle Safety Fund to further the Motorcycle Safety Foundation's mission to eliminate motorcyclist crashes, injuries and fatalities.

The National Motorcycle Safety Fund is a 501(c)(3) charitable association, self-governed per Article IX of its Articles of Incorporation and supervised by the National Motorcycle Safety Fund Board of Trustees. An acknowledgement email or letter will be sent as your receipt for federal income tax purposes. Ask your employer about matching your tax-deductible contribution through a matching gift program, if available.



NMSFund.org
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